

**2022 CULLMAN
OKTOBERFEST
5K&10K
RUN**
OCT. 1, 2022



SPONSORSHIP OPPORTUNITIES

ABOUT

The Oktoberfest Run is part of Cullman's annual Oktoberfest celebration, held this year on October 1, 2022. Proceeds support the Cullman Area Mental Health Foundation, which increases mental healthcare services to the area. The 5K & 10K attracts men, women, children, and families from across North Alabama, as we work together to connect our community to health and well-being. Thank you for your support!

GOLD SPONSOR **\$1,000**

- Multiple mention(s) on social media pre-race
- Recognized on individual signage at awards area
- Recognition during Awards Ceremony
- Promotional materials included in race packets, if desired
- 5 free race entries
- Prominent logo placement on t-shirt
- Listed on sponsor material distributed at race

SILVER SPONSOR **\$500**

- Single mention on social media pre-race
- Recognized on individual signage at awards area
- Recognition during Awards Ceremony
- Promotional materials included in race packets, if desired
- 3 free race entries
- Logo printed on race t-shirt
- Listed on sponsor material distributed at race

BRONZE SPONSOR **\$300**

- 2 free race entries
- Logo printed on race t-shirt
- Listed on sponsor material distributed at race

FRIENDS **\$100**

- 2 free t-shirts
- Listed on sponsor material distributed at the race

DEADLINE TO SPONSOR IS SEPT. 9

Questions? chris.vandyke@wellstone.com



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SPONSOR INFORMATION

COMPANY NAME: CONTACT PERSON:

COMPANY ADDRESS:

CITY: STATE: ZIP:

EMAIL: PHONE:

SPONSORSHIP LEVEL: T-SHIRT SIZES:

Please make checks payable to **Cullman Area Mental Health Foundation**.
Please email company logos to chris.vandyke@wellstone.com

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